

# Bayerischer Rundfunk (BR) - Beitragsentwicklung

@bayerischer\_rundfunk · TV-Sender

## Reichweitenbarometer

Instagram-Reichweiten im Vergleich

Zeitraum: 23.08.2026 - 21.09.2026

Messtage: 30

| DATUM      | BEITRÄGE | Δ TAG |
|------------|----------|-------|
| 21.09.2026 | 2.235    | +2    |
| 20.09.2026 | 2.233    | +2    |
| 19.09.2026 | 2.231    | +2    |
| 18.09.2026 | 2.229    | +1    |
| 17.09.2026 | 2.228    | +1    |
| 16.09.2026 | 2.227    | +1    |
| 15.09.2026 | 2.226    | +1    |
| 14.09.2026 | 2.225    | +1    |
| 13.09.2026 | 2.224    | +1    |
| 12.09.2026 | 2.223    | +1    |
| 11.09.2026 | 2.222    | +1    |
| 10.09.2026 | 2.221    | +1    |
| 09.09.2026 | 2.220    | +1    |
| 08.09.2026 | 2.219    | +1    |
| 07.09.2026 | 2.218    | +1    |
| 06.09.2026 | 2.217    | +1    |
| 05.09.2026 | 2.216    | +1    |
| 04.09.2026 | 2.215    | +1    |
| 03.09.2026 | 2.214    | +1    |
| 02.09.2026 | 2.213    | +1    |
| 01.09.2026 | 2.212    | +1    |
| 31.08.2026 | 2.211    | +1    |
| 30.08.2026 | 2.210    | +1    |
| 29.08.2026 | 2.209    | +1    |
| 28.08.2026 | 2.208    | +1    |
| 27.08.2026 | 2.207    | +1    |
| 26.08.2026 | 2.206    | +1    |
| 25.08.2026 | 2.205    | +1    |
| 24.08.2026 | 2.204    | +1    |
| 23.08.2026 | 2.203    | n/a   |