

Food-Influencer - Rangliste

Influencer

Reichweitenbarometer

Instagram-Reichweiten im Vergleich

Stand: **02.08.2026** Vergleichstag: **01.08.2026** Accounts: **22** Follower gesamt: **205.542.666**

#	ACCOUNT	INSTAGRAM-HANDLE	FOLLOWER	Δ FOLLOWER (TAG)	Δ %	BEITRÄGE	Δ BEITRÄGE
1	Burak Özdemir (CZN Burak) @cznburak	cznburak	51.196.969	+1.176	+0 %	2.639	0
2	Tasty @buzzfeedtasty	buzzfeedtasty	43.177.605	-1.653	-0 %	18.788	+3
3	Gordon Ramsay @gordongram	gordongram	19.455.550	-483	-0 %	7.204	+1
4	Jordan Howlett @jordan_the_stallion8	jordan_the_stallion8	19.207.013	+8.219	+0,04 %	1.716	+2
5	Jamie Oliver @jamieoliver	jamieoliver	10.578.651	-308	-0 %	11.561	+3
6	Nadia Caterina Munno (The Pasta Queen) @the_pastaqueen	the_pastaqueen	7.213.423	+2.801	+0,04 %	1.781	+1
7	Carleigh Bodrug (Plant You) @plantyou	plantyou	5.785.893	+473	+0,01 %	2.132	0
8	Tieghan Gerard (Half Baked Harvest) @halfbakedharvest	halfbakedharvest	5.376.416	-163	-0 %	5.666	+1
9	Yumna Jawad (Feel Good Foodie) @feelgoodfoodie	feelgoodfoodie	4.823.326	-81	-0 %	3.519	+1
10	Tabitha Brown @iamtabithabrown	iamtabithabrown	4.513.330	+178	+0 %	11.600	+4
11	Nick DiGiovanni @nick.digiovanni	nick.digiovanni	4.407.897	+1.421	+0,03 %	179	0
12	Rosanna Pansino @rosannapansino	rosannapansino	4.240.145	-208	-0 %	3.830	0

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13	Irick Wiggins (Ketosnackz) @ketosnackz	ketosnackz	3.950.300	+195	+0 %	3.876	+1
14	Maya Leinenbach (Fitgreenmind) @fitgreenmind	fitgreenmind	3.939.400	-366	-0,01 %	1.408	+1
15	Jonathan Cheban (Foodgod) @foodgod	foodgod	3.611.833	-66	-0 %	4.591	+1
16	Nigella Lawson @nigellalawson	nigellalawson	3.162.080	-28	-0 %	8.464	+1
17	Ella Mills (Deliciously Ella) @deliciouslyella	deliciouslyella	2.456.562	-173	-0,01 %	6.596	+1
18	Joshua Weissman @joshuaweissman	joshuaweissman	2.407.653	+1.453	+0,06 %	3.317	0
19	Sam Schnur (The Naughty Fork) @thenaughtyfork	thenaughtyfork	2.388.580	+150	+0,01 %	5.295	0
20	Matty Matheson @mattymatheson	mattymatheson	2.170.216	+175	+0,01 %	3.005	0
21	Andrew Rea (Binging with Babish) @bingingwithbabish	bingingwithbabish	1.131.780	+50	+0 %	1.588	0
22	Emmymade (Emmy Cho) @emmymade	emmymade	348.044	+1	+0 %	1.611	0