

Influencer - Top-Accounts

Influencer-Barometer

Reichweitenbarometer

Instagram-Reichweiten im Vergleich

Stand: **02.08.2026**

Rankings: **9**

Accounts gesamt: **194**

Follower gesamt: **1.061.019.363**

#	ACCOUNT	INSTAGRAM-HANDLE	FOLLOWER
1	MrBeast (Jimmy Donaldson) @mrbeast	mrbeast	88.207.803
2	Burak Özdemir (CZN Burak) @cznburak	cznburak	51.196.969
3	Tasty @buzzfeedtasty	buzzfeedtasty	43.177.605
4	Younes Zarou @youneszarou	youneszarou	25.984.581
5	Chris Bumstead @cbum	cbum	25.751.846
6	Vladimir Shmondenko (Anatoly) @vladimirshmondenko	vladimirshmondenko	24.695.462
7	Gordon Ramsay @gordongram	gordongram	19.455.550
8	PewDiePie (Felix Kjellberg) @pewdiepie	pewdiepie	19.363.737
9	Jordan Howlett @jordan_the_stallion8	jordan_the_stallion8	19.207.013
10	Bretman Rock @bretmanrock	bretmanrock	19.051.599
11	James Charles @jamescharles	jamescharles	18.788.711
12	NikkieTutorials (Nikkie de Jager) @nikkietutorials	nikkietutorials	18.587.591
13	Supercar Blondie (Alex Hirschi) @supercarblondie	supercarblondie	17.484.419
14	ElRubius (Rubén Doblas) @elrubiuswtf	elrubiuswtf	17.424.937
15	Kai Cenat @kaicenat	kaicenat	17.263.483
16	Tibo InShape @tiboinshape	tiboinshape	16.958.642
17	AuronPlay (Raúl Álvarez) @auronplay	auronplay	16.659.199
18	Ibai Llanos @ibaillanos	ibaillanos	16.334.138
19	Kayla Itsines @kayla_itsines	kayla_itsines	15.382.791

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20	Michelle Lewin @michelle_lewin	michelle_lewin	14.978.317
21	Mario Dedivanovic (MakeupByMario) @makeupbymario	makeupbymario	13.857.403
22	Yanet Garcia @iamyanetgarcia	iamyanetgarcia	13.271.168
23	KSI (JJ Olatunji) @ksi	ksi	12.992.728
24	Jen Selter @jenselter	jenselter	12.875.009
25	Jeffree Star @jeffreestar	jeffreestar	12.787.014
26	Heidi Klum @heidiklum	heidiklum	12.611.779
27	Markiplier (Mark Fischbach) @markiplier	markiplier	12.540.561
28	Ninja (Tyler Blevins) @ninja	ninja	11.446.289
29	Jamie Oliver @jamieoliver	jamieoliver	10.578.651
30	Pamela Reif @pamela_rf	pamela_rf	8.733.435
31	Jaclyn Hill @jaclynhill	jaclynhill	8.259.091
32	Jacksepticeye (Seán McLoughlin) @jacksepticeye	jacksepticeye	8.075.576
33	Ulisses Williams (Ulissesworld) @ulissesworld	ulissesworld	7.973.343
34	Bianca "Bibi" Heinicke @biancaheinicke	biancaheinicke	7.767.758
35	TheGrefg (David Cánovas) @thegrefg	thegrefg	7.622.755
36	Simeon Panda @simeonpanda	simeonpanda	7.521.330
37	Nikita Dragun @nikitadragun	nikitadragun	7.389.100
38	FaZe Rug (Brian Awadis) @fazerug	fazerug	7.363.202

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39	Total Gaming (Ajay) @totalgaming_official	totalgaming_official	7.355.466
40	Nadia Caterina Munno (The Pasta Queen) @the_pastaqueen	the_pastaqueen	7.213.423
41	Negin Mirsalehi @negin_mirsalehi	negin_mirsalehi	6.915.730
42	Kai Greene @kaigreene	kaigreene	6.775.895
43	Dagi Bee @dagibee	dagibee	6.527.687
44	Shirin David @shirindavid	shirindavid	6.457.269
45	Miniminter (Simon Minter) @miniminter	miniminter	6.090.178
46	Julian Claßen (Julienco) @julienco_	julienco_	6.087.938
47	David Laid @davidlaid	davidlaid	5.895.493
48	Pat McGrath @patmcgrathreal	patmcgrathreal	5.873.030
49	Mo Vlogs (Mohamed Beiraghdary) @movlogs	movlogs	5.826.326
50	Lazar Angelov @lazar_angelov_official	lazar_angelov_official	5.812.510
51	Carleigh Bodrug (Plant You) @plantyou	plantyou	5.785.893
52	Tieghan Gerard (Half Baked Harvest) @halfbakedharvest	halfbakedharvest	5.376.416
53	Huda Kattan @huda	huda	5.371.148
54	Larry Wheels @larrywheels	larrywheels	5.323.581
55	Alica Schmidt @alicasmd	alicasmd	5.273.098
56	SSSniperWolf (Alia Shelesh) @sssniperwolf	sssniperwolf	5.075.736
57	Stefanie Giesinger @stefaniegiesinger	stefaniegiesinger	4.904.743

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#	ACCOUNT	INSTAGRAM-HANDLE	FOLLOWER
58	Yumna Jawad (Feel Good Foodie) @feelgoodfoodie	feelgoodfoodie	4.823.326
59	Julien Bam @julienbam	julienbam	4.822.858
60	Leonie Hanne @leoniehanne	leoniehanne	4.736.373
61	Joe Wicks (The Body Coach) @thebodycoach	thebodycoach	4.697.788
62	Carli Bybel @carlibel	carlibel	4.577.216
63	Tabitha Brown @iamtabithabrown	iamtabithabrown	4.513.330
64	Caro Daur @carodaur	carodaur	4.497.471
65	Nick DiGiovanni @nick.digiovanni	nick.digiovanni	4.407.897
66	Rosanna Pansino @rosannapansino	rosannapansino	4.240.145
67	Patrick Starr @patrickstarr	patrickstarr	4.157.746
68	Mongraal (Kyle Jackson) @mongraal	mongraal	4.089.418
69	Jeff Nippard @jeffnippard	jeffnippard	4.059.443
70	Desi Perkins @desiperkins	desiperkins	4.052.066
71	Whitney Simmons @whitneysimmons	whitneysimmons	4.033.654
72	Bradley Martyn @bradleymartyn	bradleymartyn	4.026.542
73	Tfue (Turner Tenney) @tfue	tfue	4.001.309
74	Bugha (Kyle Giersdorf) @bugha	bugha	4.000.633
75	Irick Wiggins (Ketosnackz) @ketosnackz	ketosnackz	3.950.300
76	Maya Leinenbach (Fitgreenmind) @fitgreenmind	fitgreenmind	3.939.400

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77	Chris Burkard @chrisburkard	chrisburkard	3.792.565
78	DanTDM (Daniel Middleton) @dantdm	dantdm	3.770.415
79	Manny Mua (Manny Gutierrez) @mannymua733	mannymua733	3.765.820
80	Nick Eh 30 (Nick Amyony) @nickeh30	nickeh30	3.655.290
81	Jonathan Cheban (Foodgod) @foodgod	foodgod	3.611.833
82	Shayla Mitchell (Makeupshayla) @makeupshayla	makeupshayla	3.365.359
83	TimTheTatman (Tim Betar) @timthetatman	timthetatman	3.353.543
84	Lena Gercke @lenagercke	lenagercke	3.320.263
85	DrLupo (Ben Lupo) @drlupo	drlupo	3.263.028
86	Krissy Cela @krissycela	krissycela	3.253.839
87	The Bucket List Family @thebucketlistfamily	thebucketlistfamily	3.187.881
88	Valkyrae (Rachell Hofstetter) @valkyrae	valkyrae	3.187.443
89	Cassey Ho (Blogilates) @blogilates	blogilates	3.165.626
90	Nigella Lawson @nigellalawson	nigellalawson	3.162.080
91	Massy Arias @massy.arias	massy.arias	3.113.001
92	Manny Khoshbin @mannykhoshbin	mannykhoshbin	3.102.935
93	Murad Osmann @muradosmann	muradosmann	3.071.000
94	TommyInnit (Thomas Simons) @tommyinnit	tommyinnit	3.010.404
95	Kelsey Wells @kelseywells	kelseywells	2.921.790

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96	Salomondrin (Alejandro Salomon) @salomondrin	salomondrin	2.762.946
97	Demi Bagby @demibagby	demibagby	2.659.504
98	Alexia Clark @alexia_clark	alexia_clark	2.643.146
99	Jennifer Tuffen (izkiz) @izkiz	izkiz	2.532.446
100	Emily Skye @emilyskyefit	emilyskyefit	2.521.370

Die Website zeigt die Top 10; dieser Export enthält die Top 100 der Kategorie.